



DANIEL JOSE, TRANSPORTATION PLANNER SR2S COORDINATOR 545 SHOUP, SUITE 259 IDAHO FALLS IDAHO 208.612.8509

2024 Just Ride Bike Challenge Event

Purpose

Encourage the elementary students to ride bikes to school or at home in a safe area.

Art Event – WINNER RECEIVES A \$100 GIFT CERTIFICATION

Design or Draw a logo that will be used as the 2024 Logo for the Bike Challenge t-shirt. The artwork must be on 8.5 x 11 piece of paper. Black and White images only.

- The winner of the art contest will be given a \$100 gift certificate to spend at Idaho Mountain Trading.
- Pictures should be submitted to your school principal between March 4th to March 14th.
- Each school will pick the best logo to submit by March 15th.
- You can vote for your artwork on as many times as you want.
 - Facebook.com/idahomountiantradding or
 - Facebook.com/tetontoyota
- Artwork will be posted at The Art Museum (TAM) April 6th to April 22nd votes will also be accepted.
- Artwork with most votes will be printed on the t-shirts. Artwork may be modified for t-shirt printing.

Bike Challenge - each school will give away a bike

The bike challenge dates are May 1st to May 22nd

Each participant must ride bikes to school or to at home 12 times during the designated dates for a chance to win a bike.

A bike will be given away at each school.

If it is not safe for the student to ride to school, they can ride at home.

Qualified participants will be selected as winners by the schools.

T-shirts will be delivered to the schools.

Closing Event

For all participants a closing event will be held June 8th, at Tautphaus Park from 11:00 a.m. to 2:00 p.m. Wear or pick up t-shirts. The event will also include food and bike courses.

Feel free to contact the SR2S Coordinators. DaNiel Jose at the BMPO 208.612.8509 or <u>djose@bmpo.org</u>

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